



Intelligence Torbay 'working in partnership'



Torbay
CDT



Torbay
Development
Agency



12th Feb 2014

Agenda

- Introductions
- Fulfilling lives ageing better
 - Discussion on social isolation
- Community engagement
 - Discussion on how we engage with our communities
- Web platforms
- AOB

Fulfilling lives ageing better

- Lottery bid aimed at reducing social isolation for older people
- Social isolation increases death risk in older people
- Higher levels locally:

Household Composition	One Person Household; Total	One Person Household; One Person Aged 65 and Over
2011 Census, ONS		
Torbay	34.2%	16.4%
South Hams	30.5%	16.2%
Teignbridge	30.0%	15.5%
England & Wales	30.2%	12.4%



Fulfilling lives ageing better

Discussion session

Fulfilling lives ageing better

- Are socially isolated people a client group of your organisation?
- Or are those experiencing social isolation a risk group for you organisation?
- What do you capture around social isolation:
 - Qualitative
 - Quantitative

Community engagement

- What do we mean by community engagement?

FIVE LEVELS OF ENGAGEMENT

1 INFORM

Provide public with balanced objective information to assist them in understanding problems, solutions, opportunities

FIVE LEVELS OF ENGAGEMENT

2 CONSULT

Obtain public feedback on analysis, alternatives, and/or decisions

3 INVOLVE

Work directly with the public throughout the process to ensure that public concerns and hopes are understood and considered

FIVE LEVELS OF ENGAGEMENT

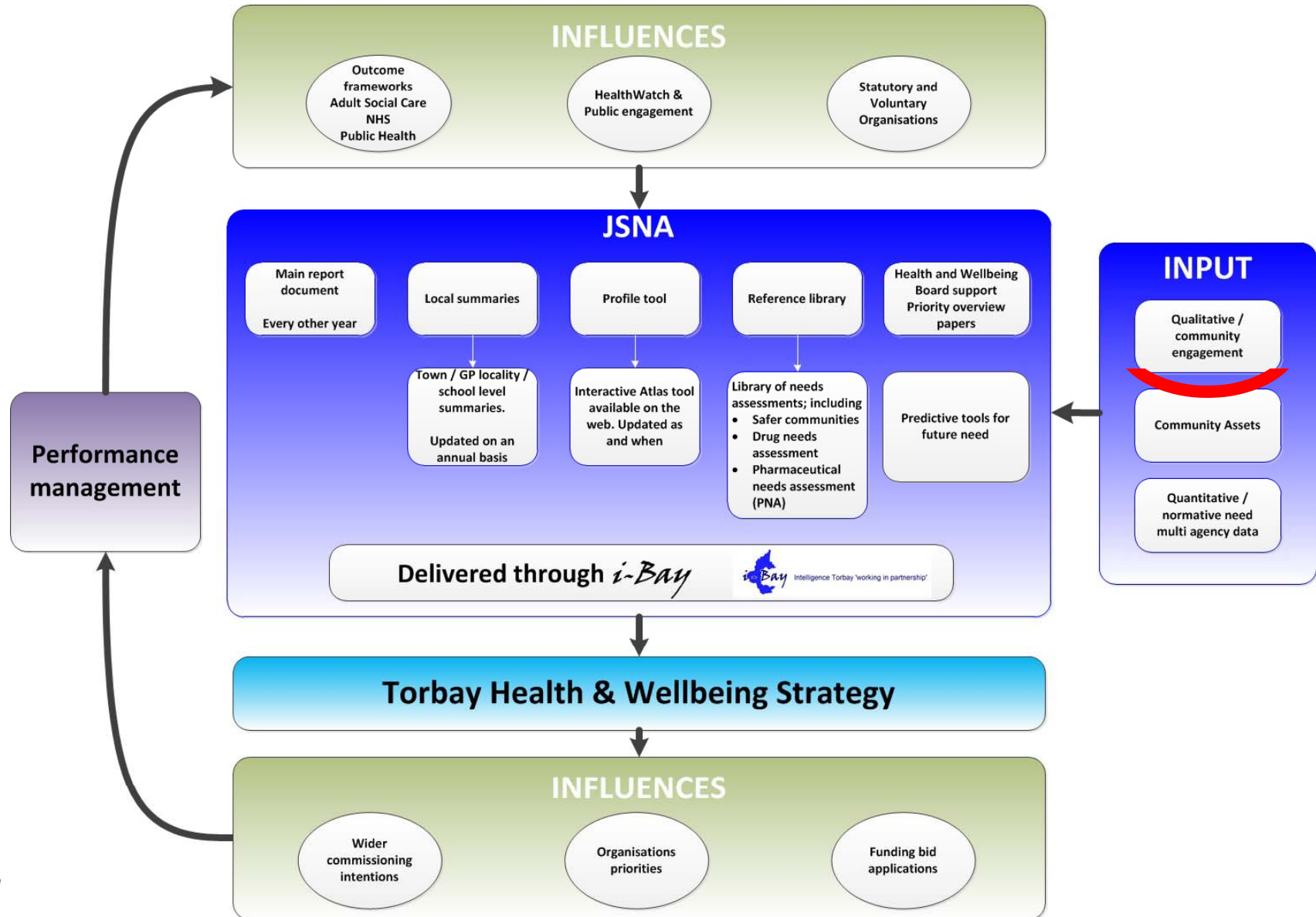
4 COLLABORATE

To partner with the public in each aspect of the decision, including the development of alternatives and the identification of the preferred solution

5 EMPOWER

Place final decision making in the hands of the public

JSNA



Community engagement

Discussion session

Community engagement

- What type of engagement does your organisation undertake?
- How does your organisation engage?
- Who within the community does your organisation engage with?
- Does your organisation undertake social marketing?

Web platforms

- Any examples of good, intuitive, sites?
- Where do you access information from

- Single point of contact

Moving forward

- TOR
 - Delivery of JSNA
 - Meet ¼'erly - Apr, Jul, Oct, Jan
- Should i-bay be a mixed methods group?
- Thoughts around how to approach the meeting
 - Topic specific sessions?
 - Sharing good practice / projects we're working on

Topic based discussions?

